



CALL FOR VISUAL ARTS EXHIBITION PROPOSALS For the Mezz Gallery

Shows will be selected for 2012 - 2013 exhibition season

*Artisphere, the metropolitan-DC area's newest cultural center, features multiple venues ranging from a 4,000 square foot ballroom space and a wi-fi town square, to a café and three distinct gallery spaces! **The Mezz Gallery at Artisphere** promotes the work of artists and curators who live, work, study or have a studio in Arlington, Virginia as well as artists from our Sister Cities program.*

Call for Proposals due Thursday, April 28, 2011 Notifications to Participants by late June, 2011

ELIGIBILITY: Proposals will be accepted from individual artists, arts groups, organizations, and curators (henceforth referred to as "Participants") who live, work, study or maintain a studio in Arlington County.

AWARDS: \$500 honorarium will be awarded for each selected proposal.

ENTRY FEE: \$25 application fee per proposal.

PROPOSALS: May include themed or solo exhibitions by Arlington artists. Arlington based curators may propose exhibitions featuring multiple artists in or outside of Arlington. Proposals may include single- or mixed-media. Media may include photography, hand-pulled prints, letterpress, wall hung sculptural installations, crafts, textiles, fashion, drawing, painting, etc. All proposals must be submitted via <https://arlington.slideroom.com/>. Only digital submissions will be judged. To complete the application participants should sign up for a free account and submit the following:

- Project proposal with exhibition description in 350 words or less.
- Curatorial or artists' statement in 250 words or less.
- Description of final presentation and process for display and details on how work will be framed (ie, black wood frame, glass, white acid free mattes, etc) in 350 words or less.
- **OPTIONAL:** Describe any educational programs that might compliment the participants' exhibition in 250 words or less. Possible educational programs may or may not include lectures, artist talks, hands-on workshops, etc.
- Resume(s) or Bio(s) of Artist(s) or Curator(s) in 1,000 words or less.
- 10 to 25 digital images of completed artwork proposed for exhibition.
- Media details should include title, description (optional), year created, artists' name, image size (h"xw"xd"), medium and price or value; indicate if Not For Sale (NSF). Price or value (if NSF) is required for insurance purposes.
- All work must have been created within the last five years.
- Art works to be completed and exhibited – that are still in progress during proposal submission – should be described in detail. If necessary, upload a **.pdf** to your online application with any additional information.

JURORS: The work will be judged by an arts professional or panel, to be determined each year. 2012 - 2013 exhibition season jurors include:

Donald Russell is Executive Director of Provisions Library, a research center for arts and social change. With 34 years experience directing arts, non-profit, philanthropic and publishing ventures, he brings special expertise in creative social change. He has organized over 100 exhibitions nationally along with conferences and public art projects on such topics as democratic practice, mass media, conflict resolution, immigration, post-colonialism, the environment, AIDS and Native American life. He was director of Washington Project for the Arts and Director of Exhibitions at Visual Studies Workshop. He is the founder and President of Art Resources International, a consulting firm that has worked for Gaea Foundation, the Media Democracy Fund, the National Endowment for the Arts, the Smithsonian Institution, the Museum of Sex, The Cordish Company, Headlands Art Center, Blue Mountain Center, Maryland Art Place, Grantmakers in the Arts and Goethe-Institut.

Kristina Bilonick Kristina Bilonick is a native Washingtonian who uses screen printing, found objects and other media to create art installations that are often interactive. She has shown her work at local art spaces such as Transformer, Honfleur Gallery, and the Ellipse, and has curated exhibitions at DC Arts Center and Civilian Art Projects. After studying printmaking and painting at the University of New Hampshire, Kristina returned to DC where, in addition to her studio work, she has worked as an arts administrator for over ten years running classes and programs at organizations including the Washington Glass School, the School of Arts In Learning, DC Arts Center and most recently at Washington Project for the Arts. In November, Kristina opened the Pleasant Plains Workshop - a screen printing studio, gallery, and handmade boutique located on Georgia Avenue in Northwest DC.

CONDITIONS:

- By submitting a proposal, each participant, if selected, agrees to the conditions below. All artists will be charged a 30% commission on all works sold. Prices include the frame. If a transaction is conducted with the artist by commission of sale of work after the show is finished, and it is the direct result of having contributed to exhibiting at Artisphere, it is expected that Artisphere will receive a commission, with a reasonable time of 2-3 months.
- The Artist must furnish a w-9 for payment purposes.
- 15-30 days prior to the exhibition opening the first half of an honorarium award (\$250) will be mailed directly to the selected participant at the address listed on their w-9.
- The second half of an honorarium award, plus commission payment for any sold artwork, will be mailed directly to the selected participant at the address listed on the w-9 within 30 days of the end of the show.
- No work sold or unsold may be removed from the exhibit before it closes
- Permission to photograph and reproduce any work submitted to the exhibition for publicity purposes is considered granted unless otherwise stated in writing.
- Artisphere will provide a simple public reception with refreshments that will occur the same time as The Terrace Gallery opening reception. If the artist's exhibit time does not coincide with a Terrace Gallery reception, then a separate reception date will be determined with Artisphere and the artist.
- Artisphere will provide limited promotion of each exhibition within the larger framework of Artisphere.
- Artisphere will **NOT** provide any printed exhibition cards.
- If printed materials are preferred by the selected participant, participant is required to self-produce these materials using a provided Artisphere postcard template, fonts and logo. Final graphic design must be approved by Artisphere staff before printing. Selected participant is responsible for printing, mailing and associated costs.

- Selected participants are responsible for delivering artwork, working with Artisphere staff to install the artwork, self-promoting the exhibit, hosting the opening reception, de-installing the artwork and pick-up of the artwork at the conclusion of the exhibit.
- Artist agrees to not schedule an exhibition of the same body of artwork within 60 miles of Arlington for 90 days before or after their exhibition at the MEZZ.
- Artist agrees to not use the same promotional images used for the MEZZ exhibit or to promote another exhibit of similar nature within 90 days before or after exhibiting at Artisphere.

NOTIFICATION:

- Proposals will be reviewed and juried in June.
- Participant will receive email notification on the status of his/her application by the end of June.
- Once a show is selected, participant and Artisphere staff will coordinate exhibition, opening reception, artwork drop off, installation, de-installation and pickup dates and times. Participant will receive a contract with Artisphere stating these dates in writing.

MEZZ INSTALLATION DETAILS:

- The gallery is on a long wall overlooking a ballroom, located on the mezzanine level of Artisphere at 1101 Wilson Boulevard, Arlington, Virginia, 22209.
- The wall is 8'9"H x 141' L with a variable viewing width between 5-18 feet.
- Floor space is limited and 3-d work may be possible but is not recommended.
- The Mezz Gallery's wire and strip hanging track system runs the length of the wall and must be used to install all exhibitions.
- Both selected participant and Artisphere staff trained in installation on the gallery's hanging track system will install the artwork. Participants' assistance with exhibition installation is required.
- Time is extremely limited between installation and de-installation of shows. Generally, the art will be installed on the same day as delivery.
- Exhibitions will be professionally lit.
- Security in gallery is limited however, all art works are insured.
- Price sheet and numbering system will be provided by Cultural Center staff based on the information submitted with the proposal. It is up to the artist to notify staff of any changes **four weeks prior to the installation.**

DELIVERY/PICKUP:

- Participants are **required** to deliver artwork to Artisphere on the date and time to be determined and defined in selected participant's exhibition agreement. Work will only be accepted on this date and time.
- All selected participants must deliver and pick up artworks on Sunday; exact time to be determined based on availability of installer. Installation will be completed that day.
- Each piece, when delivered, must include a label on the back with the artist's name, title, medium, size (*h x w x d*), price, or NFS (Not For Sale) and, if NFS, value of piece for insurance purposes.
- All work, when delivered, should be in stable condition, wired and ready for display. For safety purposes, glass and clips (Swiss clips, uni Frames, Braquette, or Fast Frames) will not be accepted.
- Use of the center's freight elevator is permitted and must be arranged prior to delivery of artwork.
- Dropping off work:
 - Garage parking is available at 1101 Wilson Boulevard and is free on Sundays **with validation.**
 - *From the Artisphere main entrance on Wilson Boulevard:* Enter through the doors under the dome. Take elevators located directly ahead to the ninth (9th) floor. Upon exiting, turn left down the hall and enter the galleries on your right.
 - *From the parking garage:*

- If work requires transport via the freight elevator*, please park on G5 or G6 **ONLY**. Take the freight elevator to the 9th floor. Follow signs to the Mezz Gallery by way of the back entrance. *Please note that freight elevators allow for easier transport of large or multiple pieces.
- For work that will not require transport via freight elevator, photographers may also park on G4, G3, G2 and G1. Please take these elevators to ML (Main Lobby of 1101 Wilson Boulevard). Take a left up the stairs to enter the Artisphere lobby. Take the Artisphere elevator to the 9th floor and follow posted directions to the Mezz Gallery.
- Pick up of artwork after the exhibit closes is the sole responsibility of the selected participant. Artwork must be picked up on the Sunday following the close of the exhibit. Date and time will be identified in the contract and a storage fee may apply for any artworks left after the determined specified date.

For further information please contact: 703.875.1118 or slissabet@arlingtonva.us

arlington arts

Stay in the circle at www.arlingtonarts.org

Artisphere is the metropolitan-DC area's newest cultural center located at 1101 Wilson Boulevard, Arlington, Virginia. It is managed by Arlington Cultural Affairs and is generously supported by the Rosslyn BID. Artisphere will make reasonable accommodations for individuals with disabilities upon request.

